

Indian Industries Association, popularly known as IIA is an apex representative body of Micro, Small & Medium Industries with a strong membership base of more than 4500 Micro, Small and Medium Scale Units.

IIA's formidable presence is the direct result of its extensive network of more than 35 chapters spread in most of the important districts of the region.

In 1985, a group of committed young professionals joined forces and conceived the idea of an organization that can act as a catalyst for the promotion and growth for Micro, Small & Medium Scale Industries.

It was thus that, NAYE (National Alliance of Young Entrepreneurs) came into being. In July 1992, however, NAYE was renamed IIA with the roles and objectives of the organization further widened to suit the needs of changing socio-economic environment.

IIA operates on the board based objective of fostering co-operation and support for the promotion of Micro, Small & Medium Scale Industries. For more than two decades now IIA has worked consistently in creating an environment conducive to industrial growth in the region, disseminating valuable information on legal & technical aspects, latest development in industry & market, about latest Government policies, procedure and laws etc. apart from solving the teething problems of the Industry.

IIA is an active and permanent member of more than 36 consultative committees/boards/expert groups formed by Govt. of India and the State Government. The important few are: National Board for Micro, Small & Medium Enterprises (NBMSME) , RBI Standing Advisory Committee on flow of credit to SSI, Regional Advisory Committee on CBEC & CBDT, Member SLIIC, All industry related committee/bodies of Govt. of Uttar Pradesh, Export Promotion, Minimum Wages Advisory Board, UPSIDC Board of Directors, Committee for Selection of SSI for National Award and Udyog Bandhu at all levels etc.

Through these committees/boards/expert groups, IIA Represents industry before the Government for effective policy formulation and modification. Liaisons at the Government and

department levels to help the member units in overcoming their troubles. In association with the Govt. or otherwise IIA organizes Conventions, Trade Fairs, Seminars and Conferences to educate and inform entrepreneurs and thus facilitate industrial growth. Acts as resource group for the entrepreneurs providing them with the consultancy in assortment of areas including technological, legal and policy related matters.

Identifying new business opportunities specially relevant in fast changing liberalized economy, Technology and quality up-gradation search, interface with foreign delegations for know how, exports and imports, organizing state level convention, trade fair and buyer-seller meets, Enhancing entrepreneurial and managerial skills are regular activities at IIA.

Indian Industries Association (IIA) is actively involved in Public-Private partnership initiative of the Govt. As a result a MSME Knowledge Bank (MKB) has been set up recently by IIA in collaboration with SIDBI at IIA Central Office to meet all kinds of information needs of MSMEs. Apart from a joint venture with SIDBI, IIA have signed an MOU with NSIC for popularizing their schemes among MSME's. IIA has designed and developing a web based monitoring software for Single Table System of Govt. of U.P. A proposal for improving the system of EDP's in U.P has also been submitted to the Govt. of U.P wherein IIA has proposed to play an important role in implementation and monitoring. In association with Ministry of Food Processing Govt. of India and Department of Food Processing Govt. of U.P, IIA is organizing a National level event "INDIA FOOD EXPO" since 2004 every year. A MOU with Department of Food Processing Govt.of UP has also been signed for the promotion of Agro & Food Processing Industries in U.P. IIA is an active partner for the UNCTAD project on "Strategies and Preparedness for Trade and Globalization" alongwith FISME & FICCI.

To discuss, analyze, review and recommend various issues and problems of different industrial sectors/areas, IIA have constituted working groups in areas such as IT., Food Processing, Import-Export, Labour, Energy, Taxation, Environment and W.T.O etc. Since inception of IIA, these working groups have contributed a lot for the promotion and development of the industries.

IIA acts as a close friend and protector of MSME entrepreneurs by taking up any kind of their industry related problems/issues for solution at various levels. This personal attention/help is the need of MSME entrepreneur because such a help saves lot of time, money and efforts of the managers which he can deploy for other business activities.

Till date IIA have organized about 20 State level/National level events for promotion of Small and Medium Industries. Unique facility of Buy/Sell is available on IIA website. Through this facility MSME entrepreneur reaches to the Global Market easily.

IIA plan, design and organize industry related studies, surveys and developmental programmes regularly. This activity helps both the Government as well as the Entrepreneur.

IIA help its members in particular and MSME in general for promoting their business through Trade Fairs, Exhibitions, Buyer Seller Meets, Visits within & Outside India, Foreign tie-ups etc.

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