

## Stoicism against floods; How a Kerala Tile Company is fighting back for its survival

Written by - Krishnapriya OP  
Saturday, 22 December 2018 20:53

---



**Stoicism against floods; How a Kerala Tile Company is fighting back for its survival.**

---

## **Stoicism against floods; How a Kerala Tile Company is fighting back for its survival**

Written by - ❏ Krishnapriya OP

Saturday, 22 December 2018 20:53

---

Company Name: Putharikkal Tile Workers

**Owner : Shaju**

**Location : Trichur, Kerala**

The nature of weather is mysterious. Some days you witness the thin line between a sunny day and a huge thunderstorm. Human race has spent years trying to predict weather patterns, but it's still a vague skill. In the month of August 2018, Kerala was thwacked by one of the worst floods to hit the state in a century. Flooded hospitals, a swamped international airport, fizzled electricity and more than a million people in relief camps; God's own country is truly suffering. Still, amidst hundreds of deaths and crores of damages, people have been displaying incredible courage.

**Plenty of stories of valour:**

The flood had a devastating impact on the tile business in Parappanangadi, which had been trying to make a mark in the industry. When the flood hit the factory of Putharikkal Tile Workers, a small-scale co-operative business company, all hell broke loose.







# Stoicism against floods; How a Kerala Tile Company is fighting back for its survival

Written by - ❑ Krishnapriya OP  
Saturday, 22 December 2018 20:53

---

