Cyberoam Brings Genie for Small Offices

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Addressing the need for all-inclusive security solutions within the reach of small offices and SOHO segment, Cyberoam, a division of Elitecore Technologies, has brought in 'NetGenie'. A first-of-its-kind product, Netgenie has been entirely developed in India. The product is available in two different avatars – as NetGenie Wireless router with family protection for homes and as NetGenie Unified Threat Management appliances for small offices.

NetGenie - Home will offer a single-click solution for parents to implement age-wise, easy parental controls ensuring children are protected from harmful Internet content like pornography and violence. In addition, small offices can put a complete stop to their employees spending time on non-productive sites using NetGenie's Internet controls which allow differing levels of Internet access.

Hemal Patel, CEO, Elitecore Technologies, "NetGenie is a pioneering solution for families and small office users that aims to enable safe Internet usage, usher in productivity and offer advanced threat protection. Our global consumer survey presents a strong case for the need of such a product among home users: parents are increasingly being concerned about kids having unfiltered access to unsafe Internet content, befriending strangers online, unlimited social networking, chat and online gaming sessions etc. Keeping all this in mind and the current threat landscape, we at Cyberoam wanted to offer our consumers a permanent and easy solution for all their cyber worries."

NetGenie empowers both home and small office users to decide how much Internet freedom they want to give to different users in their network across an entire range of devices such as desktops, laptops, smartphones, iPads etc. NetGenie also allows schedule-based Internet access over various website categories and applications for different users. NetGenie's security features like firewall, Intrusion Prevention System and in-built Anti-Virus offer strong Internet security the moment the appliance is turned on. This also obviates the need to separately purchase and deploy these solutions, saving users the hassle in configuring them each and every time for newly arriving computing devices. For small offices, there is the added benefit of an in-built IPSec VPN feature which allows secure remote access to vendor offices or a central office.

Further corroborating the need for a solution like NetGenie in offices, Hemal added, "There is a concern among Small Office owners about employees visiting unproductive websites and online applications and their facing difficulty in keeping a tab on their online activities. NetGenie for SOHO offers Internet Controls with single-click Internet restriction levels along with real-time

reporting on online activities as well as security of the network. NetGenie is an easy plug-n-play solution with a vibrant and colorful user-interface."