

Blending Innovation in Education

Written by SEI News Desk
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An entrepreneur with zeal to transform the Indian education sector Beas Dev Ralhan has a strong understanding of technology and product design.

London Business School graduate and an IIT-ian, Beas, has a rich and varied experience of developing technology-driven, consumer-oriented products. As the CEO of Next Education, Beas is responsible for the overall business and growth of the company.

He has developed and presented business solutions to many consumer commerce companies.

Beas has worked across countries (UK, USA, India, Gibraltar) with multi-cultural, multi-national and multi-lingual teams. This international exposure has tremendously diversified his perspective, and enabled him to gain insights on work cultures in other countries.

Prior to joining Next Education, Beas founded FreshPixel India Pvt. Ltd. He was earlier associated with renowned enterprises such as Infosys, PartyGaming, Onicle, and many more.

Next Education is a technology driven education enterprise started in 2007. The company provides ICT based solutions across 23 states in 8 languages in India.

The company believes in the delivery of innovative, up-to-date content and emphasises on customer service and quality control. They currently offer two products in the K-12 segment, namely **TeachNext** and **LearnNext**. Designed to train the teachers, TeachNext delivers the entire course syllabus using interactive 2D and 3D content. Whereas, LearnNext is a new age iLearning study tool that helps students prepare for CBSE Maths and Science exams.

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A dedicated team of educationalists including teachers, principals and child psychologists have conducted an extensive research for 3 years to understand the needs of the education industry, child psychology and competitive scenario to develop the appropriate solutions for the industry. Each of the modules created by the in-house content development team has been designed using contemporary learning design principles and undergone rigorous testing on and off the field.

Next Education has a strong mandate for content research and development that allows them to translate great ideas into groundbreaking realities. Their expert team includes Sr. Academicians, Subject Matter Specialists, Instructional Designers, Programmers, Multimedia professionals, Project Managers, Teacher Trainers, and many other specialists.