

GETIT Partners with Supply Chain and Logistics Expo 2012

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GETIT Infoservices (P) Ltd., the leader in local search, directional advertising and free classifieds in India associated with the 13th edition of supply chain and logistics expo 2012, one of the most prestigious conferences for profit sourcing as well as practitioners of supply chain management, logistics, transport and procurement. GETIT's services will enable purchase managers to reach out to suppliers via its strong B2B database in various sectors. Indian Institute of Materials Management (IIMM) has been organizing the Supply chain and logistics conference 2012 or "SCALE 2012" since 1999. The expo addressed opportunities related to the realm of Supply Chain and Logistics in IT & BPO, Healthcare, Construction, Automobile and Retail Industry. GETIT as the media partner for the expo bolstered the platform for the purchase managers and the suppliers to meet.

As GETIT has one of the largest B2B databases, it will facilitate information about range of suppliers in various sectors. The event presented strategic solutions to the challenges of accelerating financial returns, containing costs, implementing information technology, streamlining supply chain management processes among others.

Commenting on the association, Sidharth Gupta, CEO, GETIT Infoservices Pvt. Ltd. said, "GETIT being one of the few players to have the biggest B2B databases in India for sectors like Healthcare, Construction, Automobile and Retail will facilitate beneficial interface between purchase managers and suppliers. We feel honoured to be associated with the biggest supply chain and logistics expo 2012 and our products and services will provide a robust platform for businesses to reach out to all corners of India."

Commenting on the association Mr. Channabasappa Herur Co-Chairman, SCALE 2012 and Chairman, IIMM- Bangalore said, "The conference successfully focused on improving profitability through supply chain and logistics in India. However we needed a reliable partner to

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assist us in connecting the purchaser and suppliers, GETIT is the ideal media partner for us as they have one of the largest SME databases and we are confident that our association will prove beneficial for all our stakeholders.”

By dialing 4444 4444 or through the link <http://www.getit.in/>, businesses can access GETIT's services to reach out to their potential suppliers with minimum hassle.