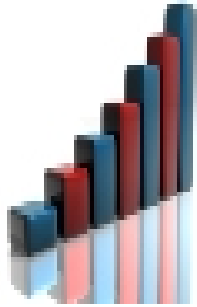


National Level Vendor Development Programme

Written by Moumita De Roy
Monday, 21 June 2010 00:00



Alliance between the large industries and the MSMEs can work effectively towards inclusive economic growth and the greater goal of human development. Identifying this and acting toward its implementation, MSME Development Institute, Government of India, Cuttack and Industries Department, Government of Orissa organized the National Level Vendor Development Programme-Cum-Industrial Exhibition in the IDCO Exhibition Ground, Bhubaneswar in association with Team Orissa and All SME Associations of Orissa. This Programme was sponsored by NALCO.

The exhibition was inaugurated by Raghu Nath Mohanty, Minister, Industry, Steel and Mines and Parliamentary Affairs, Government of Orissa. An appreciable number of Large Industries/PSUs/ Government Organisation/ Promotional Agencies, Banks and Financial Institutions and about 150 Micro, Small and Medium Enterprises participated in the exhibition.

Acting as a platform to bridge the gap between the mother industries and the small industries, this development programme facilitated exhibition of the capacities of the MSMEs and the requirement of the large industries. RP Patnaik, ADEI, MSMEDI, Government of India, Cuttack said, "The exhibition is a great success. Many small units have registered with us. A number of working deals have been signed between a handful of MSMEs and mother industries. This exhibition can scoop out the MSME sector of Orissa from its present sick condition." According to the third census of SMEs, around 50% of SME units have been closed down due to sickness and majority of them suffered marketing problem. The principal reason for the sickness is shortage of working capital and marketing problem.

Various emerging industry-related topics were discussed in the seminars held in the exhibitions: Purchase Policies, Procedure, RDSO Requirement and Vendor Registration, Schemes for

National Level Vendor Development Programme

Written by Moumita De Roy
Monday, 21 June 2010 00:00

promotion and Development of MSMEs and putting emphasis on CGTMSE and CLCSS, Opportunities in Orissa and Ancillary Policy for Vendor Development. The small units were educated on these topics by eminent experts with vast domain experience and exposure.

Some of the well-known mother industries which participated in the exhibition were NALCO, SBI, Paradeep Port Trust (PPT), TATA Steel, NTPC and Jindal. The SMEs and the mother industries were also awarded under several categories for their manufacturing and service work and support respectively. CEO of Akhandalamani Electricals & Construction (AEC), Winner of the Best Decoration award, said, "We have been greatly benefited by this endeavor of the government. We are returning with some very good business deals with some large industries and an award which will foster our interest to be better."

Minister of Tourism and culture and Higher education, Debi Prasad Mishra addressed the closing ceremony of this mega event. Among others, Economic Advisor and Additional Development Commissioner (MSME) India, Samarendra Sahu, State Industry Secretary Saurabh Garg, Director of Industries Hemant Sharma and Director of MSMEDI KL Rao were also present.