

Institutions Supporting SME Growth

Written by Valsala Menon

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Over the years, the National Institute for Micro, small and medium enterprise, an organization of the Ministry of MSME, Government of India, has gained immense experience and expertise in the areas of entrepreneurship development, technology, management, extension and information services.

NI-MSME'S inherent capacity to innovate together with its top class infrastructure has enabled the institute to excel in its endeavours towards micro and small enterprise promotion. From the time of inception, NI-MSME has been providing unstinted support to small and medium industries and has evolved to be the best in offering services like research, consultancy, information, training and extension to not only enterprises but also to concerned development agencies.

The knowledge driven and volatile economy of the present days is posing greater challenges to Msme's. Further, globalization is threatening the very survival of MSME'S .in the face of tough competition.NI-MSME has always been conceiving specialized need- based programs and workshops and seminars in tune with the changing policies and economic situation.NI-MSME has been successfully training entrepreneurs to face challenges., help them cope with competition, and gain the much needed competitive edge in the global scenario. NI-MSME has even broken geographical barriers by extending its expertise and services to other developing and developed nations.

NI-MSME has had profitable interface with several international agencies like Common wealth Fund for Technical Co-operation, UNESCO, United Nations development programme, Ford foundation,GTZ of Germany ,United States Agency for international development and ILO to name a few.

Main activities include national programmes, international programmes, IT education, PG diploma Programmes, seminars and workshops.

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NATIONAL INSTITUTE FOR ENTREPRENEURSHIP AND SMALL BUSINESS DEVELOPMENT

OBJECTIVES:

- To evolve standardized materials and processes for selection, training, support and sustenance of entrepreneurs
- To help and affiliate business organizations in carrying out training and other entrepreneurship development related activities
- To serve as an apex national level resource institute for accelerating the process of development ensuring its impact across the country
- To train trainers, promoters and consultants in various areas
- To provide international and national forums for interaction and exchange of experiences helpful for policy formulation and modification
- To offer consultancy

ACTIVITIES

- Evolve effective training strategies and methodology
- Standardizing model syllabi for training various target groups
- Scientific selection procedure formulation
- Develop training aids and manuals
- Facilitate and support central and state and other agencies in organizing entrepreneurship programmes

They undertake research and exchange experiences globally in development and growth of entrepreneurship. The institute is actively involved in creating a climate conducive to emergence of entrepreneurship.

INDIAN INSTITUTE OF ENTREPRENEURSHIP

This institute organizes and conducts training for entrepreneurship development. Strategies and methodologies for different target groups and locations are evolved and field tests are conducted. Training needs are identified and trainees offered to government and non

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government organizations engaged in promoting and supporting entrepreneurship. Information needed for policy formulation and implementation related to self employment are documented. Existing entrepreneurs are given identity and training programmes conducted.

A lot of literature is prepared and published relating to entrepreneurship and industrial development. Seminars, workshops and conferences for providing a forum for interaction and exchange of views by various agencies and entrepreneurs are organized. Research is conducted for generating knowledge to accelerate the process of entrepreneurship development.

This institute acts as a catalyst for development of self employment and entrepreneurship. Last but not the least, this institute helps to evolve design and help in the utilization of various media for creating entrepreneurship