



‘Smallenterpriseindia.com’ India’s leading dedicated online business news portal - on micro, small and medium enterprises (MSMEs), in its continuous endeavour to strive for the best for the sector, is going to kick start its most ambitious project “SME Learning Series 2011” on February 17th 2011.

“SME Learning Series 2011” is a first of its kind knowledge sharing road show in India with the core theme “Educate-Innovate-Grow”. The entire road show is designed to encourage entrepreneurship in SMEs and help players in the sector to streamline their existing business across the nation. The core objective of the road show is to get all SME players under a single roof and introduce to them new business opportunities in SME’s. The road show will also aim at enhancing awareness about the SME sector through specially designed and planned day long seminars in 10 across India cities.



The concept of “SME Learning Series 2011” is thoughtfully designed and drafted by well known industry experts and business gurus with a sole intention to promote SME’s and tap the huge potential in industry. The SME Learning Roadshow starts in Delhi from February 17th 2011 and will end in Kolkata on March 31st 2011.

This knowledge series will cover 10 cities across India including Mumbai, Hyderabad, Pune, Bangalore and other cities. The month long event will witness discussions and discourses by

industry experts from various sectors, talking on topics like SME financing, entrepreneurship and SME innovation, business and technology in SME.

Some of the key speakers who are going to be part of the event are:

- G.K. Pramod, author and first generation entrepreneur
 - Saud Al Mazrouee, Deputy Director- Commercial Affairs Authority - Hamriyah Free Zone, UAE
 - V.Pradeep Kumar, Media expert
 - Mr. Ashwin Merchant, Marketing Guru
 - Mehul Kapadia Vice-President – Marketing and Strategy for the SMB India unit of Tata Communications
 - Mr. Santosh Ranjan, MD. Knowledge Horizon, Cisco Entrepreneur Institute Training Centre, Pune
 - Mr.K.V. Om Prakash, Corporate Lawyer, Director, Conscientia, Bangalore
 - Prof Abha Rishi, Birla Institute of Management Technology
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- Dr. Chavisharma Bhargava, expert talk on Women Entrepreneurship, New Delhi

Event Details

Date	CITY	VENUE
17-Feb	Delhi	Taj Vivanta
19-Feb	Ghaziabad	Lemon Tree
21-Feb	Gurgaon	Sarovar Premier
28-Feb	Vadodara	Express Towers
4-Mar	Mumbai	Hilton Airport
8-Mar	Pune	Taj Vivanta
11-Mar	Hyderabad	Taj Deccan
17-Mar	Coimbatore	The Residency
21-Mar	Bangalore	Taj Vivanta
31-Mar	Kolkata	Taj Bengal

Also there is a splendid offer for the first 50 attendees of SME Learning Series at all cities where all the road show is happening. The first 50 attendees can avail worth Rs 1 lakh management course (50-65 hrs of online learning) from Knowledge Horizon, a Cisco Entrepreneur Institute Training partner, completely free. Also Knowledge Horizon will provide two courses to each participating companies at all cities –on leadership and finance.

For registration please click here: [Register for SME Learning Series 2011](#)

For more details on SME Learning Series, please click here [SME Learning Series: Educate-Innovate-Grow](#)

Also read [SME Learning Series for Entrepreneurs Across Ten Cities in India](#)