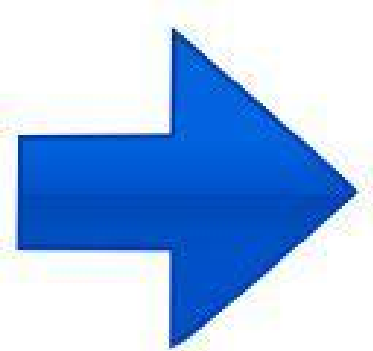


From the Editor's Desk



G K Pramod ,a first generation entrepreneur, author of '**The Second Gear**', and Expert in MSME Oriented Pilot Programmes shares his views with **Krishnakumar C K, Editor, Small Enterprise India.com** , on the way forward to MSMEs towards a path of more strong and stable mode of sustainability in overall MSME eco system.

“My opinion is that extensive fund allocation should be mobilised towards SME oriented programmes such as Prime Minister's Employment Generation Programme (PMEGP) where SMEs can avail collateral free loan up to 25 lakhs. Also there is a need for more awareness campaigns to make SMEs understand thoroughly the PMEGP”.’Opines GK.

GK also feels that a multi pronged approach is the need of the hour to leverage the SME growth in this country. The government measures to sustain the growth of MSMEs in the country will bear the intended results if only there is a collective effort from the part of the government, MSME governing bodies and the MSME fraternity.

“To create an ecosystem where MSMEs can make use of their fullest potentials, there should be proper planning and understanding of the real problems that MSMEs face today, and a fool proof solution to address these concerns” adds GK.

The Way Forward to MSMEs for Prosperity...

Written by Krishnakumar C K, Editor, Small Enterprise India.com
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